

North Reading Parks & Recreation Department
235 North Street
North Reading, MA 01864
(978) 664-6016

2015 ADVERTISING & SPONSORSHIP OPPORTUNITIES

RECREATION BROCHURE ADVERTISING

Brochure		Date of Brochure	
Winter 2015		January 2015	
Spring/Summer 2015		April 2015	
Fall 2015		September 2015	
Size	One Brochure	Two Brochures	Three Brochures
1 Column x 2"	\$50	\$45	\$40
1 Column x 3"	\$75	\$67	\$60
1 Column x 4"	\$100	\$90	\$81
2 Column x 7"	\$200	\$180	\$162
Rates are each brochure			

WEBSITE ADVERTISING

www.northreadingrec.com	Rate
January thru June	\$300
January thru December	\$500

BANNER ADVERTISING

Arthur J. Kenney Turf Field	Rate
April 1 st to March 31st	\$600
Includes the initial cost of banner, 3' x 5' vinyl banner.	

CONCERT/BBQ SPONSORSHIPS

Wednesdays, July 8th thru August 12th	Weekly	Entire 6 Week Series
Children's Entertainment	\$350	\$2,100 * Possibly Taken
Band Entertainment	\$500	\$3,000 * 5 weeks available

OTHER SPONSORSHIPS

Event Name Description of Event	Date of Event	Amount of Sponsorship
Family Spring Dance	March 2015	\$650 – Sponsored/Taken
This is a popular night out for families. The dance is suited for elementary children and under with an adult. We hire a DJ who performs fun and dance party games. Prizes are handed out for the games. We have over 150 in attendance during this fun filled evening.		
Teddy Bear Picnic	August 2015	\$300
Children bring their teddy bear or stuffed animal. They visit the nurse's station to get weighed and measured. If it needs repair, they can get it stitched. They enjoy face painting, games, crafts and can win a teddy bear blanket. We have up to 100 children attend with their well loved stuffed animals.		
Pumpkin Decorating	October 2015	\$450
Children choose a pumpkin to decorate from the fun themed options. We have face painting, jump in our haystack to search for candy and prizes. We have approximately 100 children attend each year.		
Summerscape Field Trip Bus	Weekly July thru August 2015	\$175
Early Release & Special	Throughout school year 2015	\$100